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MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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Event Sponsorship Opportunities Now Available Derby After dArc Celebrity Chef & Auction All Proceeds To Benefit The Arc Northern Chesapeake Region *Good Fellas of Baltimore To Attend As "Celebrity Chefs"*



Sponsorship opportunities are now available for the 7th Annual Derby After dArc Celebrity Chef & Auction event scheduled for Saturday, March 26, 2011 at Maryland Golf & Country Clubs to benefit The Arc Northern Chesapeake Region.

Local business and community support play a key role in the success of the event. Proceeds from the event will help support people with developmental disabilities to create lives that mirror yours and mine: students attending neighborhood schools, adults going to work and living in their own homes, and individuals enjoying social and recreational opportunities.

Signing on as an event sponsor can range from receiving ad space and two free tickets to the event to having a major presence in the company of over 400 guests including business and community leaders. Sponsorships help The Arc to host the best special event possible, while promoting our sponsors as working to enhance the quality of life in our community and for people with developmental disabilities. The Arc promotes the event through local cable and radio, print media including local magazines, newspapers, and direct mail, social media, our website, and partners with organizations such as the Bel Air Downtown Alliance and Harford Neighbors.Net.

For the 2011 event, The Arc welcomes Smyth Jewelers back as the presenting sponsor and Jennifer McCullough & Rhoula Monios as this year's Co-Chairs along with Honorary Chairs, Scott & Georgeanna Garceau. Maryland Golf & Country Clubs will be transformed into a Derby/Preakness style atmosphere complete with games and entertainment including a silent auction. Good Fellas of Baltimore, new to this year's lineup of "Celebrity Chefs," features seven Baltimore-area entrepreneurs and philanthropists that help to transform lives through their new reality television series which airs on Fox 45, WBFF in 2011.

For sponsorship information, contact Elaine Orbino at The Arc at 410-879-6785, extension 350 or visit our website for updated event information at www.arcncr.org.

The Arc offers a wide variety of services to individuals with developmental disabilities in Harford, Cecil, and Kent counties, both children and adults, to make informed choices with their lifestyles, vocations, education and recreational pursuits, and to assure stable and nurturing lives among their families and friends. The Arc provides support services and advocacy to more than 400 adults and children and their families in Harford, Cecil, and Kent Counties.