



***The Arc Northern Chesapeake Region***

***Advocacy, Resources, & Community Building  
for People with  
Developmental Disabilities***

For more than fifty years, The Arc Northern Chesapeake Region has helped people build better lives one day at a time.

The Arc offers a wide variety of services to individuals with developmental disabilities in Harford, Cecil and Kent Counties, both children and adults, to make informed choices about their lifestyles, vocations, education and recreational pursuits, and to assure stable and nurturing lives among their families and friends.



Dear Friend,

We are excited to announce a new project for The Arc Northern Chesapeake Region and hope you will join us as we launch a comprehensive “Go Green” initiative designed to reduce ongoing energy expenditures while redirecting those savings to invest in people we support with intellectual and developmental disabilities to become self employed with their own “green” microenterprises. These enterprises will include business opportunities in paper shredding, and a variety of recycling ventures.

At a time when most non-profit organizations are experiencing funding cuts, The Arc is being proactive and looking for fiscally responsible alternatives to providing cutting edge services. In addition, we pride ourselves on being a community building organization, and this initiative dovetails with our core values as we move forward to create a socially conscious and eco-friendly organizational culture.

Your contribution to this campaign will energize The Arc with a gift that will literally keep on giving over time!

Sincerely,

Mark Dardozzi  
Campaign Chairman

***Leadership Committee Members***

Tim Catron, John Coffman, Kathy Cooper, Raj Goel, Colleen Helmlinger,  
Ted Jasinski, Susan Kemen, Jim McKee, Don Miller, Gary Stokes

# *Campaign Overview*

The Arc Northern Chesapeake Region is launching a comprehensive “Go Green” campaign that will benefit The Arc Northern Chesapeake Region in a number of ways. Every dollar saved will be put back into the organization’s budget for other more valuable uses such as creating “green” microenterprise and employment opportunities for people with Intellectual and Developmental Disabilities. Conservative estimates by Frederick Ward and Associates estimate that we will save a minimum of \$30,000 each year. We can do so much with that kind of money!!!

## **Phase One**

Focus on making green adaptations with day to day business practices and employing energy saving measures throughout The Arc Community Resource Center.

## **Phase Two**

Install 30KW solar panel system for The Arc Community Resource Center.

## **Phase Three**

Explore additional options for energy savings measures with our transportation fleet and at homes owned by The Arc.

*Redirecting resources towards innovative services for people with developmental disabilities*

# *The Go Green Vision*

## **Measures Currently in Practice**

- Members of The Harford County Green Business Network
- Light Motion Sensors placed throughout building
- Turning Computers Off at Night
- Using Eco Friendly Cleaning Products
- Recycling Paper
- Adjusting Building Temperature Settings at Low Peak Times



## **Measures to Employ**

- Replace Light Bulbs with energy efficient fixtures throughout the building
- Replace Outdoor Lighting with LED fixtures
- Paint building with low VOC Paint
- Encourage Two Sided Copying
- Recycle Plastic Bottles
- Install a Rain Barrel for Community Garden
- Install Solar Panels

## **Future Implications**

- Employ energy savings measures at houses owned by The Arc
- Explore fuel efficient fleet of vans
- Replace additional appliances and systems with energy efficient ones



# *The Arc Northern Chesapeake Region*

## *A Legacy Of Excellence*

The Arc has experienced a metamorphosis as it has sought to respond to the changing needs and desires of those it serves. Today, rather than *protecting* people with disabilities by segregating them in institutions, sheltered workshops and group homes, The Arc *partners* with them to guide them in taking charge of their lives by helping them move back into the community. This new partnership has been driven by three imperatives that have evolved over the last decade.

**Community Imperative:** The community reaps untold benefits as it welcomes people with disabilities into its fold. By living and working within the community, not only do these individuals support the local economy (Arc participants make \$100,000 collectively in income every year and contribute much more annually to the local economy), their participation in the ebb and flow of daily activities and events throughout this region enriches community life for all of us.

**Economic Imperative:** By helping individuals with disabilities become contributing members of the community, The Arc saves thousands of taxpayer dollars per year. For example, the cost to the state of Maryland to institutionalize an individual is over \$120,000 per year, while the cost to support an individual living and working in the community is half that amount, or \$60,000 annually. Also, in the process of serving people with disabilities, The Arc creates jobs and contributes to the flow of goods and services throughout the region. For instance, the organization pumps \$650,000 per year into the economy to rent houses for Arc participants and to maintain and operate the 52 vehicles that transport participants to their jobs and homes.

**Moral Imperative:** For many years, people with disabilities have been denied the opportunity to learn the skills and gain the experiences they need to take greater responsibility for their lives. Today, we are morally obligated as a society to provide the support and accommodations that help these individuals realize their dreams and desires so they may improve the quality of their lives. Toward that end, The Arc has advocated for such legislation as the Individuals with Disabilities Education Act (IDEA), guaranteeing the right to education, the Americans with Disabilities Act, and more recently, a Supreme Court decision (Olmstead Decision) reaffirming the right to live in the community. People with disabilities deserve to be treated with dignity and respect and have the right to express preferences and make choices that enhance their social, spiritual and personal wellbeing.

# *Helping People With Disabilities to Forge Individualized Life Paths*



## ***Making a difference one life at a time***

The Arc has undergone a wholesale, qualitative shift from an organization based on the old model of group segregation to an organization committed to self-empowerment and self-determination for people with disabilities. Today, The Arc provides tailored support, training and guidance to meet the individual needs of each participant. It works on many fronts to:

- Assist the growing number of children who are leaving school or whose aging parents can no longer care for them and are requesting support in natural community settings;
- Respond to increasing demand for program services by additional people with disabilities and their families throughout the region;
- Improve community and home-based support for adults with intellectual and developmental disabilities to better prepare them for the workplace and to help them enjoy extracurricular, recreational and social activities;
- Support The Arc's long-time older participants whose needs are becoming greater and more complex as they age;
- Increase involvement in community building and partnership activities to expand opportunities for individuals with disabilities;

*Helping to improve the health and sustainability of our environment for future generations*

# *Sponsorship Opportunities*

## **SPONSORSHIP LEVELS**

## **BENEFITS**

<b>Photon</b>	<b>\$250</b>	Mention in all campaign related media and publicity Quarter Page Ad in Celebration Event Program
<b>Ray of Light</b>	<b>\$500</b>	Mention in all campaign related media and publicity Quarter Page Ad in Celebration Event Program Company Name on Commemorative Plaque in Arc Lobby
<b>Shining Star</b>	<b>\$1,000</b>	Mention in all campaign related media and publicity Quarter Page Ad in Celebration Event Program Company Name on Commemorative Plaque in Arc Lobby Solar Panel Thank You Plaque
<b>Solar Flare</b>	<b>\$2,500</b>	Prominent Mention in all campaign related media and publicity Half Page Ad in Celebration Event Program Company Name on Commemorative Plaque Solar Panel Thank You Plaque in Arc Lobby Company Logo of Arc Website with Click Through Link
<b>Quasar</b>	<b>\$5,000</b>	Prominent Mention in all campaign related media and publicity Full Page Ad in Celebration Event Program Company Name on Commemorative Plaque in Arc Lobby Solar Panel Thank You Plaque Company Logo on Arc Website with Click Through Link

**ALL SPONSORS AT \$500 AND OVER WILL BE INVITED TO JOIN US IN OUR VIP TENT AT THE CELEBRATION!**

# *Project Budget*

## **Expenses**

30KW Photovoltaic Panels	\$180,000
15 Low Flow toilets	7,500
Energy Star Appliances	4,500
Replacing Fixtures with LED Bulbs	5,000
Paper/Bottle Recycling Bins	500
Celebration Event/signage	<u>2,500</u>
	\$200,000

# *Sponsorship Opportunities*

## *Energize The Arc With A Gift That Keeps On Giving*

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Company/Contact Name as it should appear on sponsorship materials

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
(Phone)

\_\_\_\_\_  
(Fax)

\_\_\_\_\_  
(Email)

I am interested in supporting The Go Green Project:

Sponsorship Level: \_\_\_\_\_ Amount: \_\_\_\_\_

Method of Payment:

\_\_\_ On-Line Payment: Visit [www.arcncr.org](http://www.arcncr.org)

\_\_\_ My check or money order is enclosed and made payable to The Arc Northern Chesapeake Region, Attention : Go Green Project.

\_\_\_ I authorize The Arc to collect my gift through my:

Circle One:      Visa                      Mastercard

Card #: \_\_\_\_\_

Name as it appears on the credit card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

The Arc Northern Chesapeake is a 501-c3 organization.  
Our Tax ID number is #52-0784063.  
Return this form to: The Arc Northern Chesapeake Region,  
Attention: Go Green Project  
4513 Philadelphia Road, Aberdeen, Maryland 21001  
Or contact Torri Dietrich, Director of Development  
at 410-879-6785 or email [tdietrich@arcncr.org](mailto:tdietrich@arcncr.org)